



POLICY	Issue: 1.0
Management of Media Services	Date: 20/08/2008

Policy Statement

The Civil Nuclear Police Authority (the Authority) has contracted out its media handling services in order to provide a national and regional media handling service for the Civil Nuclear Police Authority and Civil Nuclear Constabulary (the Constabulary).

The appointed agency's role will be:

- to provide a national and regional media handling service representing both the Authority and the Constabulary;
- to ensure that any media activity is properly planned and co-ordinated through the Authority / Constabulary management and adheres to the principles of the Authority's Strategic Policing Plan and Community Engagement Strategy;
- to provide a fast, efficient media service, delivering an effective presentation of the Authority / Constabulary and a speedy intelligence function on all commentary made by the Authority / Constabulary;
- to provide feedback on any commentary made by the Authority / Constabulary;
- to attend emergency planning exercises and provide strategic feedback with recommendations;
- to develop an annual communications strategy for the Authority / Constabulary .

To enable the appointed agency to provide this service, the Authority / Constabulary will notify them of relevant internal issues, potential stories and briefings as appropriate.

The procedure for using such a media service will be made available to the Police Authority, Senior Staff, Duty Superintendents, Information Manager and the Constabulary Communications Centre for referral.

Aims of the Policy

This policy has been created to ensure appropriate use of such an agency in order to maintain the delivery of an efficient and effective service within the confines of any contract.

This policy is enacted by the following management system documents:

Document Reference

CNC/CD/0465 Corporate Guidance on Data Protection
CNC/POL/8.1 Corporate Policy on Information
CNC/POL/5.2 Transparency Policy

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